

CYBER MADNESS

Micro trainings go head-to-head for the final 4



THIS MONTH'S TOPICS:

Scam-Bracketology

Choose your final 4...

SLAM Dunk

4 points for dunking...

Scam of the Month:

Wager dangers...

Cyber Zen Den:

Visualize the ball...

March is known for its madness, and yet, this month is meticulously thought out.

The brackets, the analyses, the potential for color coding that could make any organizing mastermind's heart soar!...

This March, we're bringing these sort of organizational skills to the cyber world, along with some phishing cheers, and micro training tournaments.

Scammers are constantly keeping score, and analyzing your stats. Now it's your turn to get in the game and beat the odds.



Take a look at the bracket below.



Narrow down which cybersecurity topic you would like to learn more about.



Once you've selected your winner, check out a Micro Training video on that topic.

Protecting
Wi-Fi

Password
Managers

Gaming Security
Tips

Senior
Cyber Tips

Text Message
Scams

Vishing
Scams

Social Media
Scams

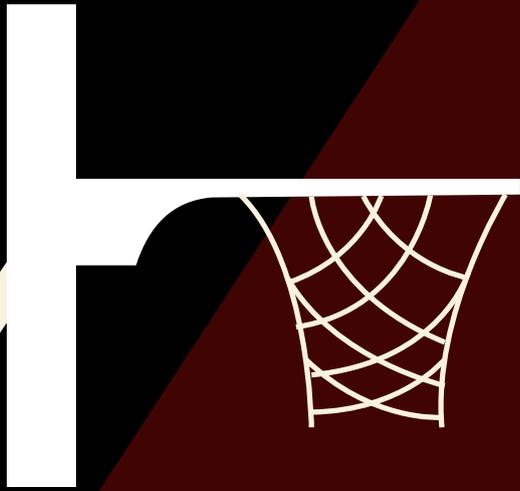
BEC&CEO
Scams





WHEN CONSIDERING THE VALIDITY OF AN EMAIL, DON'T FORGET TO USE...

THE **SLAM** METHOD



SENDER

ANALYZE THE SENDER'S EMAIL ADDRESS CAREFULLY



LINKS

HOVER YOUR MOUSE OVER LINKS, WITHOUT CLICKING, TO SEE THEIR TRUE PATH



ATTACHMENTS

USE CAUTION WHEN OPENING UNSOLICITED OR UNEXPECTED ATTACHMENTS



MESSAGE

WATCH FOR MISSPELLINGS, AND "OUT OF CHARACTER" PHRASING, WITHIN THE BODY OF AN EMAIL

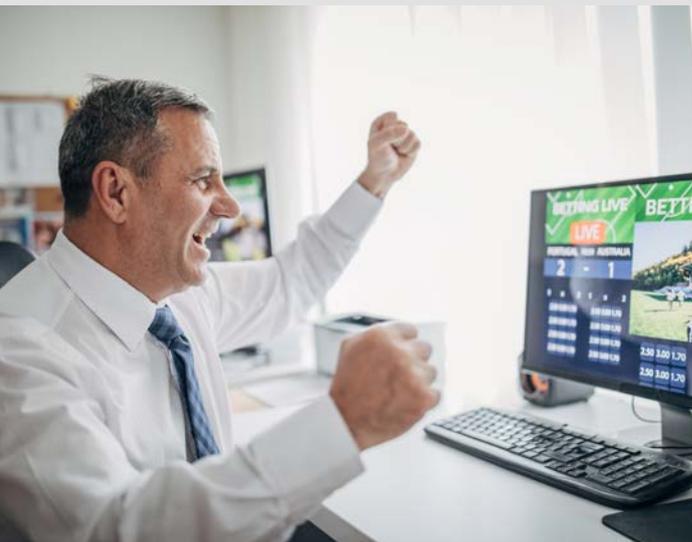
SCAM OF THE MONTH

Each month we highlight a scam that demonstrates tactics criminals are using RIGHT NOW, that way you'll be better prepared when the next scam hits.

Jake wanted to place his bets during this year's March Madness, so he took to the internet and started searching for betting providers.

He found one website that was pretty good: they were newly established this year, but they offered 100% guaranteed returns. Jake signed up, and placed his bets. The first go-around he was able to cash out, but once he started placing more bets, he wasn't able to withdraw his money so easily. If he wasn't coming across a delay in payment processing, or a technical issue, the platform started to request more money in order to withdraw his winnings.

Jake was getting frustrated, so he started looking into the platform further. He found a safe betting website that listed online sportsbooks to avoid. Turns out that he had been placing bets on a well known scamming site that now also had access to his personal information.



Did you spot the red flags?

- ▶ Jake's betting site offered a guaranteed return. Any promise of 100% guaranteed, or risk-free, is a too-good-to-be-true red flag.
- ▶ Jake's betting site was new to the industry. Many sports betting scam operations pop up suddenly, take your money, and disappear. In some cases, longevity can help identify legitimacy.
- ▶ Jake did his research at the wrong end of the process. He should have reviewed the site first, before offering up his money and personal information.



Do your research! Check reviews and comments on betting providers before going all in. You can also look on trusted platforms for a list of safe and legitimate online betting locations.



Betting sites are meant to look flashy and enticing. But don't let looks fool you. Scammers are trying to make their sites look legitimate too, and they have the funding to do so.



During the month of August in 2020, sports betting generated \$2.1 billion dollars in revenue in the US, alone. While popularity soars around online sports gambling, scammers have been taking notice and taking advantage of this booming online industry.

Key Takeaways

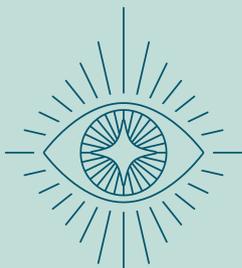
The cybersecurity world can be pretty chaotic with all the different scams to keep an eye out for, but by staying organized, you can prioritize what cybersecurity concerns to address first.



Natural curiosity leads to greater learning outcomes: If there's a cybersecurity topic that interests you, and you'd like to learn more about, Micro Trainings and personal research can help guide you along your path to cybersecurity discovery.



Do your due diligence in vetting platforms: Whether it be a sports betting website, or a new online store, be sure to research unknown platforms before diving in with your credit card number and personal information.



When considering the validity of an email: Don't forget to use the SLAM method.

Visualization

If you can see it, you can achieve it.

How does this relate to cybersecurity?

Using your mind's eye is a great way to practice what you would do if you came across a phishing email, if your company suffered a breach, or if your personal information was leaked onto the Dark Web.

Visualizing these worst-case-scenarios, and your reactions to them, can help better prepare you for any speed bump that reality brings your way.

Now apply this concept to cyber- awareness.

Imagine your social media password was found on a Dark Web search, what actions would you take next to protect yourself?