



## **Parker Data & Voice Offers SD-WAN-as-a-Service to SMBs**

*Parker Data & Voice Helps SMBs Utilize Advanced Virtualization Technology to Increase Office Productivity*

HUNTSVILLE, TX – April 2019 - Parker Data & Voice a leading managed technology services provider (MTSP), announced today that the company now offers SD-WAN-as-a-Service to their small to mid-sized business (SMB) customers. SD-WAN is a leading technology and according to research firm Gartner, “by the end of 2019, 30% of enterprises will deploy SD-WAN technology in their branches.” The reason for the technology’s rise in popularity is due to its simultaneous capacities to increase productivity within an organization while also reducing the total cost of ownership.

To define the term, SD-WAN is an acronym for software-defined networking in a wide area network (WAN). SD-WAN simplifies the management and operation of a WAN by separating the networking hardware from its control mechanism. This concept is similar to how software-defined networking implements virtualization technology to improve data center management and operation. A key application of SD-WAN is to allow companies to build higher-performance WANs using

lower-cost and commercially available Internet access, enabling businesses to partially or wholly replace more expensive private WAN connection technologies such as Multiprotocol Label Switching (MPLS). SMBs that need to scale up or scale down quickly, or need to run multiple remote offices or would like greater visibility into their networks can benefit greatly from this technology.

“The organizations that we work with are always looking for these kinds of breakthroughs,” stated Bill Parker, President of Parker Data & Voice. “SD-WAN enables an unprecedented level of flexibility and in today’s volatile marketplace, the ability to scale up or down is simply a must-have.”

Parker Data & Voice is also a Member of Technology Assurance Group (TAG), an organization of managed technology services providers, who collectively deliver over \$350M of products/services to the marketplace. TAG operates in 136 cities and serves over 400,000 customers, which affords them access to best practices and knowledge for deploying SD-WAN effectively and efficiently. They also leverage their collective buying power to offer better pricing to end-users.

“Business owners just want their technology to work,” added Parker. “SD-WAN is the best way

for us to help all of the underlying technology within in an organization work even better. We’re very excited about offering SD-WAN-as-a-Service because it enables us to help companies be flexible and nimble when they have to respond to today’s extremely fast-paced environment. The marketplace now demands mobility, rapid scaling or descaling capabilities and impenetrable security, and SD-WAN is the perfect fit.”

### **ABOUT PARKER DATA & VOICE**

Parker Data & Voice, LLC provides managed cloud, hosted server and on-premise IT, data and unified communications solutions to small & medium sized businesses.

The company’s mission is to “Deliver business technology solutions that help our clients improve business process efficiency, profitability and competitive advantage in the marketplace.”

The company offers comprehensive service 24 hours a day, 7 days a week and emergency service guaranteed within 2 hours.

For more information on Parker Data & Voice, LLC, call (281) 783-4220 or visit [www.parkerdatavoice.com](http://www.parkerdatavoice.com).