Parker Data & Voice, LLC
Technology For Your Business

Parker Data & Voice Invited to Attend 22nd Annual Technology Assurance Group (TAG) Convention in Charleston, South Carolina

Leading MTSP Invited to Conference with Thought Leaders on Exceeding Customer Expectations

HUNTSVILLE, TX – February 28, 2023 - Parker Data & Voice, a leading managed technology services provider (MTSP) was invited to attend and share their expertise with top industry organizations at the 22nd Annual Technology Assurance Group (TAG) Convention in Charleston, South Carolina. The private event will take place at the Marriott Charleston on March 26-28, 2023 and will feature many of the best minds in the United States and Canada who specialize in IT, cybersecurity, VoIP, video surveillance and copier solutions. Parker Data & Voice was selected because of its reputation as a thought leader in the marketplace, its unparalleled ability to deliver exceptional customer experience and its propensity to contribute to the technology industry.

The focus of the convention is "Exceeding Customer Expectations" and all of the speakers will distil how they're delivering the proverbial "above and beyond" experience to their customers. In a world where most businesses provide a lackluster customer experience at best, Parker Data & Voice is attending this event because it is brimming with innovative ideas to share. "It's important to us to remain on the leading edge when it comes to exceeding our customers' expectations," stated Bill Parker, President of Parker Data & Voice. "Many companies boast about delivering a fantastic customer experience; however, only a small portion of those companies actually measure their customer experience with data and only a fraction of those companies invest the time, energy and expenses into attending events like this. Just as we consider it our duty to remain current on the latest business technology solutions and how they can enhance organizational productivity, we find it equally important to make sure we're constantly finding new methods to improve our customer satisfaction levels."

Speakers will discuss best practices related to improving company culture, fostering camaraderie, improving customer relationships over the long-term and how to elevate customer experience so that they earn more trust. Parker also said, "When we spend time rigorously researching how to improve customer experience, we always see the results in our interaction with our customers. We're not just looking for new information for ourselves, but we're looking for innovative tactics and strategies that we can deploy in our clients' businesses, as well. Every industry is unique and as much as we're intending to make sure we optimize our own business with world-class service, we're also looking for new ideas that would give our clients a strategic advantage in their industry," commented Parker.

ABOUT PARKER DATA & VOICE

Parker Data & Voice, LLC provides managed cloud, hosted server and on-premise IT, data and unified communications solutions to small & medium sized businesses. A leader in SMB cloud hosting and among the top 10% of Microsoft Small Business Partners who provide hosted Azure services, the company is uniquely positioned as experts in taking customers to the cloud. The company's mission is to "Deliver business technology solutions that help our clients improve business process efficiency, profitability and competitive advantage in the marketplace." The company offers comprehensive service 24 hours a day, 7 days a week and emergency service guaranteed within 2 hours.

For more information on Parker Data & Voice, LLC, call (281) 783-4220 or visit www.parkerdatavoice.com.