



Parker Data & Voice, LLC Leverages Latest Technology to Optimize Customers' Networks

*Leading MTSP Utilizes
Sophisticated Change
Management and Inventory
Asset Software to Keep SMBs
Secure, Efficient and Profitable*

HUNTSVILLE, TX – April 30, 2024 - Parker Data & Voice, a leading managed technology services provider (MTSP), announced today they've unveiled new technology which will help optimize customer networks. One of the central challenges facing every small to mid-sized business (SMB) is how to keep their technology infrastructure running smoothly as they continue to grow. As organizations scale, networks typically go through a growth curve in terms of complexity. Parker Data & Voice has made an investment into one of the latest change management and inventory asset software technologies in order to ensure that their customer networks remain at peak performance as they ascend through these new phases of business.

With employees bringing their own devices onto a network, company devices fluctuating between being under-warranty and out-of-warranty, changing headcounts and a litany of new cloud-based apps being used to keep the company productive, organizations are often quickly

overwhelmed by the staggering complexity of all those various factors. Parker Data & Voice has taken a leadership position by investing in technology that ensures accurate, immediate insight across the IT technology stack and highlights what changes were made across all systems at any time. Comprehensive documentation included in this technology holds third-party vendors accountable and can do wonders to preserve critical customer relationships, reduce liability, etc.

Bill Parker, President of Parker Data & Voice stated, "Businesses can only grow as fast as their network can perform. Parker Data & Voice thoroughly monitors our customers' infrastructure, hardware and software assets, and any changes that may occur because of employee interaction with their network. We know immediately who at a company administered a change and how it contributed to the overall functionality of the rest of its IT systems, in real-time. Through a significant investment in the latest state of change management and inventory management technology, Parker Data & Voice is elevating industry standards. This technology is indispensable for ensuring that the devices our

customers rely on are constantly performing at their maximum potential. If I were an SMB, I would be suspect of working with any managed services provider that wasn't leveraging this type of technology or providing this level of insight."

ABOUT PARKER DATA & VOICE

Parker Data & Voice, LLC provides managed cloud, hosted server and on-premise IT, data and unified communications solutions to small & medium sized businesses. A leader in SMB cloud hosting and among the top 10% of Microsoft Small Business Partners who provide hosted Azure services, the company is uniquely positioned as experts in taking customers to the cloud. The company's mission is to "Deliver business technology solutions that help our clients improve business process efficiency, profitability and competitive advantage in the marketplace." The company offers comprehensive service 24 hours a day, 7 days a week and emergency service guaranteed within 2 hours.

For more information on Parker Data & Voice, LLC, call (281) 783-4220 or visit www.parkerdatavoice.com.