



## **Parker Data & Voice, LLC Implements New AI Security Technology to Help Customers**

### **Stop “Invisible” Cyberattacks**

#### *Leading MTSP Explains Why AI Behavior-Based Cybersecurity Outperforms Traditional Systems*

HUNTSVILLE, TX – May 29, 2026 – Parker Data & Voice, LLC, a leading Managed Technology Services Provider (MTSP), announced today, it is now deploying new AI cybersecurity technology to help organizations prevent cyberattacks where threats are harder to spot, especially within platforms like Microsoft 365. For years, organizations have relied on location-based alerts to catch hackers’ suspicious logins. If someone logged in from another country, it raised an obvious red flag. Hackers have evolved and so must the security protocols used by small to mid-sized businesses (SMBs) and non-profit organizations.

Today’s cyber attackers can easily rent local internet addresses, making it look like they’re logging in from nearby – even if they are halfway across the world. Hackers can now appear as if they are working right down the street, which creates a silent threat vector. This means that many cyberattacks no longer look suspicious to most cybersecurity technology. Of course, once inside a Microsoft 365 account, attackers can continue to move quietly – reading emails, setting up forwarding rules, or impersonating employees – without triggering traditional alerts. This leaves organizations facing two major issues: 1) Too many false alarms and 2) Real threats go unnoticed until it’s too late.

Since attackers are no longer operating from obvious foreign locations and are instead leveraging

residential proxy networks, they appear as if they are logging in from the same city as their target. “As attackers evolve, the signals we used to trust, like location, are becoming unreliable,” said, Bill Parker, President of Parker Data & Voice. “A login from across the world used to be a red flag. Now it can look completely normal. At Parker Data & Voice, we are constantly evaluating sophisticated, cutting-edge AI technology and the latest in security protocols to protect our customers.”

Modern attacks are more easily thwarted by tracking behavior. It’s not about where they originate from, but how they behave. By focusing on behavioral anomalies AI cybersecurity defense system asks, “Does this behavior match how this user normally operates?” instead of simply asking, “Did this login originate in the same place it always does?”

By analyzing patterns such as login timing, access behavior, and system changes, Parker Data & Voice’s new AI cybersecurity technology can identify subtle deviations that signal a compromised Microsoft 365 account – even when the attacker appears local and legitimate. This approach has helped detect and stop attacks in minutes – often before any damage is done. It can also automatically identify how the attack started, show exactly what the attacker did and remove anything malicious they left behind.

“As attackers find new ways to blend in, organizations need the right AI security tools that go beyond basic rules and look at the full picture. This new approach to cybersecurity technology marks a shift toward smarter, more proactive

protection, helping organizations stay one step ahead in an increasingly complex threat landscape,” added Mr Parker.

#### **ABOUT PARKER DATA & VOICE**

Parker Data & Voice, LLC provides managed cloud, hosted server and on-premise IT, data and unified communications solutions to small & medium sized businesses. A leader in SMB cloud hosting and among the top 10% of Microsoft Small Business Partners who provide hosted Azure services, the company is uniquely positioned as experts in taking customers to the cloud. The company’s mission is to “Deliver business technology solutions that help our clients improve business process efficiency, profitability and competitive advantage in the marketplace.” The company offers comprehensive service 24 hours a day, 7 days a week and emergency service guaranteed within 2 hours. For more information on Parker Data & Voice, LLC, call (281) 783-4220 or visit [www.parkerdatavoice.com](http://www.parkerdatavoice.com).