

FOR IMMEDIATE RELEASE

Parker Data & Voice Partners with TraxGenie to Bring Asset & Maintenance Management to SMBs

HUNTSVILLE, TX – September 1,, 2026 – Parker Data & Voice is proud to announce a new strategic partnership with TraxGenie Inc. to provide small to medium-size businesses with an affordable, all-in-one SaaS solution for physical asset tracking, maintenance workflows, and consumables inventory management.

Designed to eliminate operational inefficiencies, this platform empowers organizations across virtually all asset & maintenance intensive industries—from oil & gas, healthcare, hospitality, construction, etc. —to gain complete visibility and control over their daily operations.

“Modern businesses require agile, digital solutions to prevent revenue leakage and eliminate operational chaos,” said Bill Parker, President of Parker Data & Voice. “By integrating TraxGenie's leading cloud software into our technology stack, we are giving our clients the precise tools they need to track their assets, automate work orders, and scale their businesses safely and efficiently.”

“This partnership lets us bring TraxGenie’s asset integrity management platform as an affordable solution to the small and medium-sized businesses that need it most, through a partner they already trust,” said Charles Johns, Founder and CEO of TraxGenie. “Together, we’re giving IT and operations teams one system to track what they own, prevent downtime, and control costs.”

Key Features and Business Benefits

Through this partnership, Parker Data & Voice will implement and support a variety of powerful TraxGenie capabilities, including:

- **Comprehensive Asset Tracking:** Catalog fixed assets using QR codes, track precise GPS/BLE locations, and manage depreciation with full audit trails.
- **Work Order Management:** Easily create, assign, and track preventive maintenance tasks with real-time updates accessible via a mobile app for field staff.
- **Automated Consumables Inventory:** Manage inventory consumables, set automatic reorder levels, and prevent costly downtime or supply shortages.
- **Customizable Dashboards & Reporting:** Gain a bird’s-eye view of your entire asset ecosystem to make data-driven, cost-effective decisions.

About Parker Data & Voice LLC

Parker Data & Voice, LLC is a leading Managed Technology Services Provider (MTSP) based in Huntsville, Texas. With a strong focus on client-first solutions, Parker Data & Voice offers IT management, hosted voice, cloud migrations, and robust cybersecurity services designed to help local businesses maximize profitability and efficiency.

About TraxGenie Inc.

TraxGenie Inc., headquartered in Sugar Land, Texas, is a cutting-edge cloud software and services platform dedicated to marrying innovation with asset integrity. The platform combines traditional Asset Management (EAM), Maintenance Management (CMMS), and Real-Time Location Services (RTLS) into one integrated Asset Integrity Management Solution. Learn more at www.traxgenie.com.

To learn more about how the TraxGenie SaaS solution can transform your asset tracking and maintenance operations, please visit www.parkerdatavoice.com or www.traxgenie.com, or call Parker Data & Voice at 832-602-3551, to schedule a technology assessment.

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